



Website Onboarding Questionnaire

General Content:

1. Are there specific keywords or phrases that you would like us to target for search engine optimization?
2. What actions do you want users to take on the website (call, email, fill out contact form)?
3. Who is your customer/target audience?

About Us Content:

1. What is your company's mission statement or primary purpose?
2. Can you provide a brief history of your company (founding year, milestones, growth)?
3. What differentiates your company from your competitors?
4. What are your core values, and how do they impact your service or operations?
5. Does your company have any awards, certifications, or memberships you'd like highlighted?

Services Content:

1. What services does your company provide? Please provide a full list.
2. Do you offer any specialized services, programs, or plans for your customers?
3. What geographic areas do you serve?
4. Are there any key benefits or unique aspects of your services that you'd like to emphasize?
5. Do you have specific pricing tiers or service packages you would like to include?

Contact Content:

1. What is your preferred contact method (phone, email, contact form)?



2. Do you have a dedicated customer service line or department? If so, please provide details.
3. What are your hours of operation?
4. What is your business address (if applicable) for customer visits or inquiries?
5. Are there any additional contact details to include (such as social media links)?